



**ibeleholdings**

i n n o v a t i v e s e r v i c e s

Ibele Holdings was founded out of a need to consolidate our passion for the airline industry. In this passion lies a commitment to ensure that your aircraft business takes flight, and stays technically afloat in the duration that your aircrafts are in operation. It is our drive to become an empowered industry benchmark, integral to the day-to-day operations of the aircraft industry. The heart of our strength is the resounding life pulse that is the essence of an aircraft.

Ours is a holding company that sees four of our strategic thrusts harness their expertise, by focusing specialities amongst individual teams that are geared towards specific objectives. Under this umbrella, also sits Uphiko Aeronautic Group, an entity that houses three of these thrusts, as listed below:

- fruIT
- Uphiko Technik
- Uphiko Airmotive
- Uphiko Express

Ibele fosters an environment where these four thrusts, standalone entities in their own right, are strategically managed for relevance in the Southern African and global airline industry. Ibele actively pursues and channels the right opportunities for these entities from private charter companies to large airlines. Thus, a business relationship is born and our determination to deliver real value for our clients commences.

Once it is clear which entity needs to deliver on a client's requirements, we leverage the relevant expertise from that entity. Special task-teams are created where the need arises, which span more than one entity.

Ultimately, we are guided by our aircraft expertise in the sort of business we undertake.

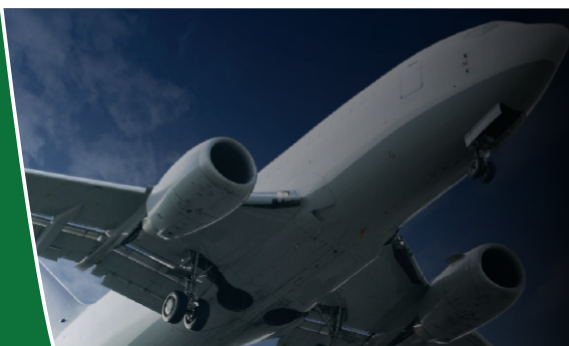
### **Our Vision**

To be a dynamic, world-class supplier to the global aerospace industry and continuously delivering exceptional performance propelled by innovation.

### **Our Mission**

We strive to grow exceptional, long-term, sustainable value for all our clients through:

- Delivering consistent performance and responding to their needs; and
- Exceeding client expectations and competitive offerings.



## Our Guiding Principles

The core of our business and our endeavor to succeed shall be guided by the following core principles:

- Ambition to become a first choice aviation partner;
- Dedication and commitment to our work; and
- Integrity and respect demonstrated to all our stakeholders.

It is our belief that we will become an industry benchmark, providing key management information and operational process control for airline operators.

## Strategic Focus

Our growth strategy for Ibele Holdings is centered on participation within aviation (retails and allied services) and operational services. The following form part of this focus:



fruit houses the expertise for the technical administration of the aircraft asset-base throughout its lifecycle, as well as related consulting. Within this entity, the following services are provided:

- Air fleet acquisition.
- Aircraft lease management.
- Aircraft spares exchange program (abacus).
- Integration to road fleet (for aircraft crew logistics).
- Aircraft hangar solutions.
- Ongoing training of crew members.





Uphiko Technik is the maintenance arm of the group, distinguished from alternative service providers by its ability to expertly and expediently move your aircraft out of the hangar. The entity's Maintenance Repair and Overhaul (MRO) engineering capability is in strict accordance to the stringent rules and standards set by authorities. Within this regulatory framework there is often huge scope for improving an organization's performance, and with Uphiko Technik this is achieved without any compromise to the high level of service we render.

We are a SACAA Part -145 approved MRO. Our technical service capabilities are as follows:

- Major inspection and airframe modification.
- Assistance to delivery of new aircraft.
- Scheduled and unscheduled maintenance.
- Continuing Airworthiness Management + airworthiness reviews (CAMO+).
- Engine condition monitoring.
- Aircraft weighing.
- Operational documents development (MP, MEL, AHM, etc.).
- Interim engineering and maintenance management.

In addition, our line maintenance capabilities include:

- Pre-flight check.
- Transit inspections.
- Post-flight check.
- 100-hourly check /10-day check.
- Daily and weekly checks.
- Qualified troubleshooting and defect rectification





Uphiko Airmotive manages the integrated workflow procedures for aircraft maintenance repair and overhaul, allowing for the optimisation of fleet maintenance and engineering operations. This aspect of our business also incorporates repairs and major overhauls.



Our customer-facing arm of the business is Uphiko Express, which expertly manages private or commercially registered aircrafts. Uphiko Express is the AOC (air operations) affiliate of the group that is endorsed by major carriers within the continent as an airline feeder in the traffic between East, West & Southern Africa. Our aircraft management service allows you all the benefits of aircraft ownership, but with none of the time-consuming management responsibilities involved in aircraft operations.

**For more information, send us an email on [info@ibeleholdings.com](mailto:info@ibeleholdings.com).  
Visit [www.ibeleholdings.com](http://www.ibeleholdings.com)**

